Name:	Class	Date	Unit 2: 2016 Presidential Election: Persuasive Essay Rubri

Task: The 2016 presidential candidates have both similar and different positions on issues. After researching the issue of \_\_\_\_\_\_, write a persuasive essay that

- explains the background of the issue and your position on the issue
- explains the counterargument of the issue (the other side of the issue)
- includes within your counterargument a discussion of your rebuttal (prove how your side is the right side)
- includes at least 2 of the techniques of persuasion discussed during the unit
- incorporates at least 3 pieces of textual evidence to support your thesis statement or claim
- includes accurate grammar, spelling, and punctuation.

This final product is due: Wednesday November 9, 2016.

Plan				
Outcome Target	Not Yet	Meets Standards	Exceeds Standards	
Creates appropriate plans and follows them in a timely manner with attention to deadlines.	See below on ways to improve	Student uses a planning tool (e.g. planner) to document assignments and project deadlines, set smaller goals and, if necessary, modify plans to meet these deadlines. During work sessions, student organizes class time to carry out responsibilities and requires no teacher redirection.	Student uses a planning tool (e.g. planner) to document assignments and project deadlines, set smaller goals and, if necessary, modify plans to meet these deadlines. During work sessions, student organizes class time to carry out responsibilities.	
Ways to improve this outcome: Complete all parts of the task, include all your drafts and planning with published copy, review the task to format your response, next time hand in your assignment on time, spend more time revising your draft before moving on to your final published copy, be on task during class requiring no teacher redirection , noticeable revisions and edits made from draft to published assignment other:				

Argue				
Learning Target	Not Yet	Meets Standards	Exceeds Standards	
Formulates written or verbal arguments to support claims with clear reasons, sound logic, and relevant evidence		Student is able to produce a basic argument. She develops her topic with facts, details, quotations, or other specific information. There is an attempt at acknowledging the opposition's possible counter argument.	Student produces an exceptionally strong argument by using the most effective and relevant facts, details, and quotations. Respectful and clear language is used when introducing the opposition's possible counter argument. Explains in their rebuttal why the opposition's counter argument is flawed.	
Ways to improve this outcome: use stronger evidence (such as the most relevant and effective facts, details, and quotations), make sure the reader understands your position clearly, include a counter argument that explains the other side's position, write a stronger rebuttal that discusses why the other position is wrong or flawed, use respectful and clear language when introducing the opposition's perspective other:				

Communicate				
Learning Target	Not Yet	Meets Standards	Exceeds Standards	
Produces writing in a style appropriate to the task, purpose and audience		Student can distinguish between various writing styles and uses the appropriate one based on the purpose of the task. Student's word choice, tone, and style reflect an awareness of the audience.	Student produced writing in which the word choice, tone, and style reflect that the student has evaluated the audience and/or purpose of the task, and used this information to express ideas; succeeding some of the time, but not consistently throughout the task.	
Ways to improve this outcome: thesis statement is strong and in your own words,all paragraphs have a clear topic sentence, you have all components of a persuasive essay, your argument needs to be clear to the reader, conclusion uses different language than the introduction, there needs to be a clear and logical development of rebuttal, other:				

Communicate			
Learning Target	Not Yet	Meets Standards	Exceeds Standards
Uses language to communicate with clarity		Student has chosen words carefully to clearly communicate ideas.	Student communicates an abundance of information or text clearly by choosing words deliberately and eliminating repetitive words or phrases.
Ways to improve this outcome: new vocabulary from the unit/topic is shown in writing, conclusion uses different language than the introduction, use respectful and clear language when introducing the opposition's perspective(counterargument), when explaining evidence, you do not repeat "this shows" other:			

Be Precise				
Outcome Target	Not Yet	Meets Standards	Exceeds Standards	
Uses proper in-text citation format to avoid plagiarism	See below on ways to improve	Student can use proper formatting rules for in-text citation and avoids plagiarism.	Student uses a variety of techniques to incorporate evidence that includes paraphrasing and directly citing to avoid plagiarism.	
Ways to improve this outcome: cite the page number of the quote, use proper punctuation when citing sources,make sure to cite the author where necessary, other:				